

CAPABILITY STATEMENT

COMPANY OVERVIEW

HiConcept Media, Inc. is a small, woman-owned company that was established in 2006 with clients throughout the Maryland metropolitan area. HiConcept Media's primary goal has been to ensure clients' website design, web development, and graphic design needs are met throughout the entire project from initial concept through completion of the project. Our services are also designed to provide our clients with a sense of confidence, best response time, and assurance. Our slogan, "It's in our interest to promote yours' symbolizes a synergy that is essential to our approach and life cycle process. HiConcept Media, as an advisor, enables clients to take advantage and optimize their marketing and technical initiatives. HiConcept Media works with a wide- range of technologies to provide services in creative website design, strategic website planning, quality design, website development services and online promotion. HiConcept Media's core values are integrity, honesty, and hard work, and they remain in place today. HiConcept Media is an applicant for certification by the Small Business Administration's Small Disadvantaged Business and MBE/DBE Program.

Cage Code: 50AT1
Duns Number: 806919960
NAICS Codes: 541511 - Custom Computer Programming
519130 - Internet Publishing and Broadcasting and Web Search Portals
541430 - Graphic Design Services
541850 - Display Advertising
541810 - Advertising Agencies Consulting
541613 - Marketing Consulting Services
541890 - Other Services Related to Advertising

SERVICES

- Strategic Website Planning and Development
- Customized Content Management Systems
- Website Design
- Web Development and Maintenance
- Web Application Software Programming
- E-Commerce
- Graphic Design Publications (Business Cards, Logo, Flyers, Brochures, etc)
- 3D Animation (Multimedia) Products
- Online Advertisement and Promotion
- User-End Computer Training/Educational Technology

PAST PERFORMANCE

- (2008) Fitness Optimist LLC – Business Cards, Logo, Website Development, Animation
- (2008) Mayo Electrical LLC – Business Cards and Logo
- (2008) Messiah Community Church – Website Development/Design
- (2008) Nature's Brew – Website Maintenance
- (2007) 3rd Eye Artworks LLC – Business Cards, Logo, Website Design
- (2007) CTS Group LLC – Website Development, Content Management System
- (2007) Real Change Comes With Understanding – Website Development, Content Management System
- (2007) DL Tischer Auto – Website Design
- (2006) Nfinite Entertainment LLC – Animation, Website Design

CLIENT SATISFACTION

Matthew Fears (Founder), Real World Comes With Understanding (RCCWU)

"I wanted HiConcept to create a website that would help market my business for online networking purposes...I love the work...HiConcept Media was able to recreate my thoughts into reality in a timely manner and of great quality...I have and shall continue to utilize their services because they are dependable and efficient no matter how complex the project may be...I am a customer for life."

CONTACT INFORMATION

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